

## RESTORATION COMPANY BUILDS SOCIAL MEDIA PRESENCE



### The Problem

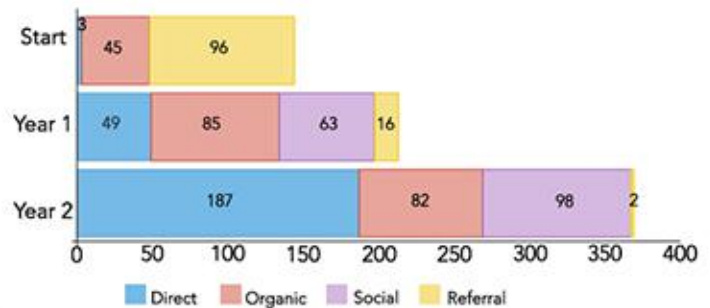
Lack of an audience. This local restoration company was generating quality blog articles and Facebook posts in an effort to increase their audience and sales, but the audience was slow to come.

### The Solution

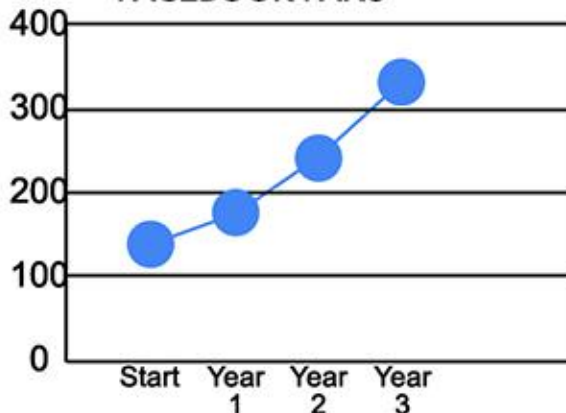
Virtual Vision understands that branding is needed to create organic traffic and social media success depends on building followers. We created a new, SEO rich website for them, and a year later we created a Facebook likes campaign to gain followers and get their audience to know them better.

### WEBSITE TRAFFIC SOURCES

\*(Calculated over a typical month)



### FACEBOOK FANS



### The Outcome

The first year of the new website alone generated double the organic and direct traffic and continues to grow. The likes campaign we created started with zero and grew over the 2 year period to a nice sized following and several engaged users.