



Sponsorship Opportunities

U.P. Home & Garden Show

April 23-25, 2020 Westwood Mall

Marquette, Michigan

MAJOR SPONSOR

\$2,000 _____

Includes:

Your logo on all pages of the www.uphomeandgardenshow.org website, linked to your website

Your logo in the television commercial and inclusion in radio, print, and email advertising

Your logo on the bag and program given to attendees at the door during the show

Your logo on the signs at the entrances of the show

Inclusion in social media event page and exclusive social media posts

Numerous appearances with media before and during the show

A free 12 x 12 booth at the show, if desired, and a plaque to display in your booth

VENDOR SEATING AREA SPONSOR

\$300 _____

Includes:

Your logo on signs at the vendor break area

Your company will be thanked on the exhibitor info page of the [U.P. Home & Garden Show website](#)

Your company will be thanked via social media and in emails to vendors

Your company flyers/brochures allowed in the break area/on tables

Company swag also allowed in this break area

HBA HOME SHOW BUCKS VENDOR PARTICIPATION

Each day we will be giving away \$1,000 in HBA Home Show Bucks for a lucky attendee to spend with a PARTICIPATING vendor!

\$50 _____

KIDS CONSTRUCTION PACK SPONSOR

\$100 _____

Your company will be recognized via signage at the Kids Pack Table

Your company will be thanked on the Show website and social media

Your company logo will be on the Kids Pack bags

You are welcome to add any company logo swag to the packs

PINTEREST BOOTH SPONSOR

\$25 per Category

The Pinterest Booth is to give home owners ideas and inspiration. There will be 24 Spots available for your company to showcase a photo in any of these categories: Kitchens, Bathrooms, Decks & Porches, Windows, Entryways, New Homes, Outbuildings, Lawn & Garden to start. Sponsorship is per category, 1 image in each category per vendor.

____ x \$25 _____

TOTAL \$: _____

COMPANY INFORMATION

Business: _____ Phone: _____

Address: _____ City, State, Zip: _____

Contact Person: _____ Email address: _____

PAYMENT – Cash, Check, VISA or MasterCard accepted

Credit Card #: _____ Expiration Date: _____ 3 Digit Code: _____

SIGNATURE: _____ **Make check payable to: U.P. Home & Garden Show**

Mail/deliver to: U.P. Home & Garden Show, HBAUP, 3125 Wright St, Marquette, MI 49855 Phone: 906-228-2312,

Fax: 906-2228-8252, Email: info@upbuilders.org