



2020 U.P. BUILDERS SHOW CONTRACT

BY SIGNING THE REGISTRATION FORM, YOUR COMPANY AGREES TO THE TERMS HEREIN:

1. Reserving a booth is only valid using both the U.P. BUILDERS SHOW CONTRACT and REGISTRATION FORM. No verbal reservations are accepted. PAYMENT is due in full at the time of registration.
2. All Exhibitors who are required to have a BUILDERS/CONTRACTORS LICENSE shall provide a copy to the U.P. Builders Show Committee when turning in the U.P. BUILDERS SHOW CONTRACT, PAYMENT and REGISTRATION FORM. Failure to do so will result in delaying your booth reservation until it is provided. Businesses which do not require licensing are exempt.
3. Each Exhibitor shall be responsible for their own insurance with respect to property damage, fire and theft, and shall provide Liability Coverage with respect to its booth activities. In addition, each Exhibitor shall supply to the Committee a current INSURANCE CERTIFICATE (*An ACORD FORM – listing the U.P. Builders Show as an additional insured*) at the time of registration stating coverage as listed previously. If it is not provided by that time, the booth reservation will be delayed until it is provided. The U.P. Builders Show Committee shall not be responsible for loss or damage to any Exhibitor, booth contents or third party. The Exhibitor agrees to indemnify, hold harmless and defend the U.P. Builders Show Committee for any damage or injury resulting from the Exhibitor's exhibit or activities.
4. The number of booth spaces and locations of Exhibitors will be determined solely by the U.P. Builders Show Committee. If an Exhibitor requests additional space and the request is not approved, the Exhibitor has the option to cancel all of their space with a full refund. Once the booth space has been allocated and accepted, money will be refunded according to the refund schedule in the event an Exhibitor withdraws from the Show.
5. Refunds: If an Exhibitor drops from the show after registering, 100% of the booth fee will be refunded before 5 pm on January 31st, and 50% before 5pm on February 21st. After 5 pm on February 21st no refunds will be given.
6. Only one Exhibitor per exhibit is allowed. Booth spaces may not be sublet. An Exhibitor with two aspects to their business may market both businesses in one booth, if both businesses are construction/building related.
7. Booth Set-up: All booths and exhibits must be completely set-up by 4:00 pm Friday of the Show weekend. If an Exhibitor has not set up their booth by 4:00 pm Friday and they have not contacted the U.P. Builders Show Committee, their booth is forfeited and may be resold by the Committee.
8. No sound equipment, or sound-making devices which are objectionable, or can be heard outside of each Exhibitor's booth space, will be permitted. Alarm systems may not be activated during Show hours. Live demonstrations of equipment use are permitted with the approval of the U.P. Builders Show Committee.
9. Damage done by an Exhibitor to any area of the NMU Superior Dome is the sole responsibility of the Exhibitor. Cost will be determined by NMU and the U.P. Builders Show Committee based upon estimates received. Cleanup of individual booth areas is the responsibility of the Exhibitor. All vehicles used in exhibits must have batteries disconnected and a limit of 10 gallons of gas in their tanks. Plywood mats must be placed under all vehicle tires and under all displays which might cause damage. In the event it is necessary for the Committee to do any cleanup and/or repair, the Exhibitor shall pay to the Committee all costs incurred which include material and labor.
10. Booth tear-down: Tear-down of booths will not be permitted before 4:00 pm on Sunday. If an Exhibitor begins to tear their booth down before 4:00 pm, a fine of \$100 will be assessed against said Exhibitor, which must be paid in order to be admitted to future shows. If an Exhibitor fails to remove their entire exhibit from the NMU Superior Dome by 11:00 am Monday morning, a fine of \$1,000 shall be assessed as liquidated damages for services rendered in connection with the removal and potential storage of materials. The Exhibitor will be required to tear-down on Sunday for future Shows.

Note: U.P. Builders Show Committee refers to the Marquette Builders Exchange and the Home Builders Association of the U.P.

PLEASE READ CAREFULLY! YOU MUST AGREE TO THESE TERMS TO BE AN EXHIBITOR IN THE U.P. BUILDERS SHOW.

KEEP THIS FORM FOR YOUR RECORDS.